

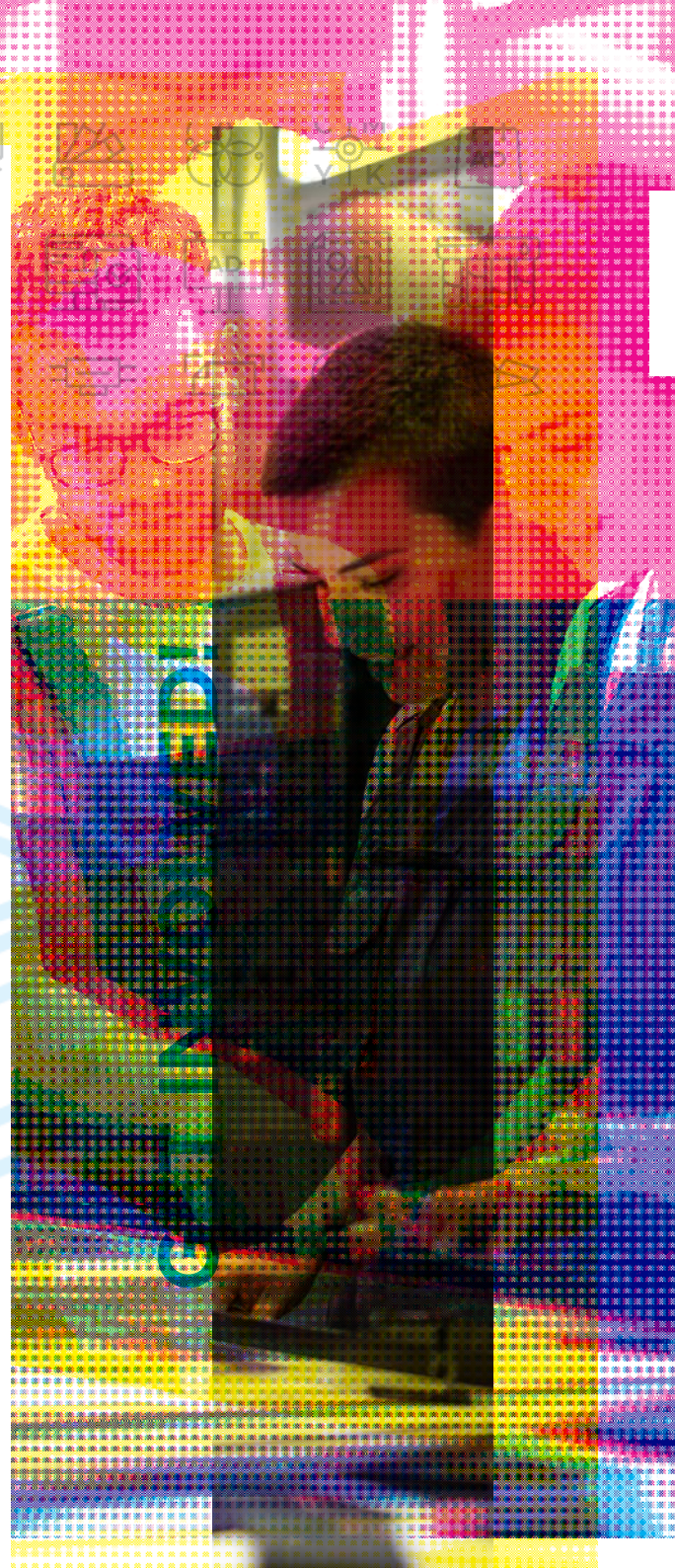


MAKE YOUR MARK

**NEW
NATIONAL
EMERGING
TALENT
PROGRAM**

Retain, develop and empower young professionals in the print, packaging, publishing, signage, media and manufacturing sectors.






Are you under 35?

Do you have less than
5 years industry experience?

Do you work in any part of the visual media, print, packaging, or manufacturing industry?

**Then THE INKERS is for you,
no matter what role you play
in the industry — production,
sales, finance, creative,
logistics and more —
you belong in this
national community.**



WHAT YOU GET

SKILLS DEVELOPMENT

Practical workshops, site tours, and digital literacy training to boost your career confidence.

MENTORSHIP

Be mentored by an industry leader through our partnership with MISA's Mentorship Pilot. Learn directly from experienced professionals.

NETWORKING & LEADERSHIP

Join state-based events, connect nationally, and apply to become a local Marker — our official emerging leader in your region.

RECOGNITION & VISIBILITY

From story-telling campaigns to networking events, we're shining a light on emerging talent across the country.

MYM



GET INVOLVED

FOR EMERGING TALENT

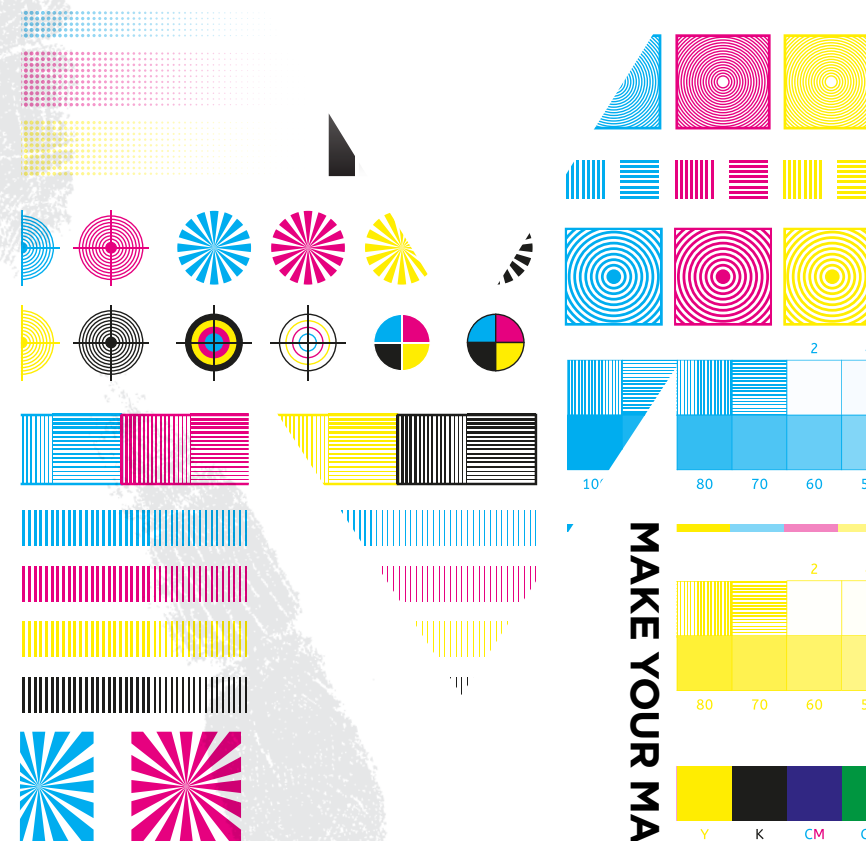
Register to join the national program and get early access to events and mentorship.
Nominate to become part of your state's committee — represent your region and lead your peers.
Join roadshows, "Bring Your Boss" site visits, and workshops from June through November 2025.

FOR MENTORS

Share your experience. Help shape the next generation by joining our national mentor pool.
One-on-one mentoring with early-career professionals (supported by MISA's structured framework).
Recognition through national events and industry reports.

FOR EMPLOYERS

Encourage your team to join — participation builds loyalty, visibility, and future-ready capability.
Consider attending and being part of an event, share your story, or partner with us to support a regional activity or learning presentation.



MAKE YOUR MARK

The Markers are representatives of emerging talent from regional and metropolitan areas across Australia. This team will be the advisory committee to the program, bringing the emerging talent voice directly to the strategic thinking behind the program's activities.

**M
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**WHO'S
RUNNING
THIS SHOW?**



Angas

ANGAS ADCROFT

South Australia
Apprentice Printer,
MCC Australia.

Trent

TRENT BOWES

Victoria
Production Manager,
Revolution Print.

Jiann

JIANN MOBBS

New South Wales
Digital Printing Apprentice,
Department of Customer
Service - Spatial Services.

Stella

STELLA CHAU

Victoria
Marketing
Coordinator,
Direct Chemist
Outlet.

Isobel

ISOBEL CLARK

Tasmania
Director of
Client Services
and Marketing,
Flying Colours.

Melissa

MELISSA FOORD

Western Australia
Account Manager,
Scott Print.

Zaf

ZAF HAQ

New South Wales
Project Manager,
IVE Group.

Laila

OLGA PLASTOURGOS

New South Wales
Marketing
Executive,
Kyocera Document
Solutions.

Olga

LAILA STEVENS

Queensland
Printing Apprentice,
Eckersley Print Group.

**MEET THE
PEEPS**

WITH A BOLD BRAND INSPIRED BY INK, FINGERPRINTS, AND INDIVIDUALITY, *THE INKERS* INVITES EVERY EARLY-CAREER PROFESSIONAL TO STEP FORWARD AND **MAKE THEIR MARK.**

GET INVOLVED

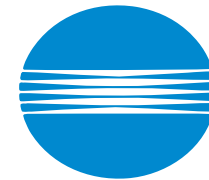
REGISTER YOUR INTEREST

EMAIL: hello@visualmediaassociation.org.au

VISIT: visualmediaassociation.org.au

CALL: +61 3 9421 2206

MAKE YOUR MARK



KONICA MINOLTA

SPECIAL THANKS:

To our founding Platinum Partner, Konica Minolta, for leading the way in supporting the future of our industry.

More sponsors are welcomed as we build the program, we need your help!



Visual
Media
Association

