



# NATIONAL PRINT AWARDS

*Elevate and Celebrate*

40  
Years

2025

## CATEGORIES & AWARDS

**As you bring your client's visions to life, elevating their creative, brand and marketing strategies, the industry is here to celebrate your achievements.**

The 40th National Print Awards, recognises excellence across the industry in all forms - book printing to brochures, catalogues to packaging, signage to stationery, design to emerging talent, and we delight in recognising your successes. All Categories and Awards have been refreshed from member and industry feedback. Major Awards reflect emerging talent, employee and employer achievements, celebrating leadership, innovation and dedication to all that you do. Workplace and wellbeing, sustainability and the environment, supplier excellence and the prestigious Print and Visual Media Company of the Year further recognise all of industry achievements.

The National Print Awards are now a single-entry point, bringing the Australian industry together as one, removing state and territory borders and uniting excellence across craft, innovation, talent and more. The opportunity to elevate and celebrate your work, people and businesses is here. With special benefits offered to members - 50% discount on entries and 25% discount on tickets, making entering your work more affordable than ever before.

Categories and Awards are outlined below, with the Call for Entries coming soon and the event held within the PacPrint25 week - 22nd May 2025. It is time to reflect and collate your achievements from work completed or consider the major award opportunities. Gathering those specifications, testimonials and more to prepare your Entries for the only industry Awards endorsed by your peak industry body, the Visual Media Association.

**Welcome to the National Print Awards, your industry awards program.**

### COMMERCIAL PRINT

Book Printing  
Leaflets + Flyers + Brochures  
Publishing : Catalogues + Magazines  
General Print  
Sign + Display (POS, Billboard, Exhibition, Fleet, Other)  
Stationery  
Mail + Data Driven Communications  
Embellishment : Paper + Binding + Finishing  
Specialty + Miscellaneous

### DIGITAL PRINT

Book Printing  
Leaflets + Flyers + Brochures  
Publishing : Catalogues + Magazines  
Sign + Display (POS, Billboard, Exhibition, Fleet, Other)  
Stationery  
Mail + Data Driven Communications  
Event Printing : Invitations + Greeting Cards + Venue Maps + Menus  
Promotional + Merchandise  
Embellishment : Paper + Binding + Finishing  
Specialty + Miscellaneous

### PACKAGING + LABELS

Packaging  
Labels

### SALES + MARKETING

Self-Promotion  
Regional Printer  
Small Business Printer (Up to 12 employees)

### CREATIVE SERVICES + PREPRESS

Design  
Multi-Channel Campaign  
Branding + Identity

### JUDGES AWARDS

Judge's Choice  
Excellence In Craft

### MAJOR AWARDS

Emerging Talent of The Year  
Workplace Culture + Wellbeing Achievement  
Environmental Sustainability Achievement  
Industry Employee of The Year  
Industry Supplier of The Year  
Print and Visual Media Company of The Year  
Lifetime Achievement