



# NATIONAL PRINT AWARDS

WWW.VISUALMEDIAASSOCIATION.ORG.AU/AWARDS

ELEVATE & CELEBRATE



## CATEGORIES & AWARDS

As you bring your client's visions to life, elevating their creative, brand and marketing strategies, the industry is here to celebrate your achievements.

The 40th National Print Awards, recognises excellence across the industry in all forms – book printing to brochures, catalogues to packaging, signage to stationery, design to emerging talent, and we delight in recognising your successes. All Categories and Awards have been refreshed from member and industry feedback. Major Awards reflect emerging talent, employee and employer achievements, celebrating leadership, innovation and dedication to all that you do. Workplace and wellbeing, sustainability and the environment, supplier excellence and the prestigious Print and Visual Media Company of the Year further recognise all of industry achievements.

The National Print Awards are now a single-entry point, bringing the Australian industry together as one, removing state and territory borders and uniting excellence across

craft, innovation, talent and more. The opportunity to elevate and celebrate your work, people and businesses is here. With special benefits offered to members – 50% discount on entries and 25% discount on tickets, making entering your work more affordable than ever before.

Categories and Awards are outlined below, with the Call for Entries coming soon and the event held within the PacPrint25 week – 22nd May 2025. It is time to reflect and collate your achievements from work completed or consider the major award opportunities. Gathering those specifications, testimonials and more to prepare your Entries for the only industry Awards endorsed by your peak industry body, the Visual Media Association.

**Welcome to the National Print Awards, your industry awards program.**

### COMMERCIAL PRINT

- Book Printing
- Leaflets & Flyers + Brochures
- Publishing : Catalogues + Magazines
- General Print
- Sign + Display (POS, Billboard, Exhibition, Fleet, Other)
- Stationery
- Mail + Data Driven Communications
- Embellishment : Paper + Binding + Finishing
- Specialty + Miscellaneous

### CREATIVE SERVICES + PREPRESS

- Design
- Multi-Channel Campaign
- Branding + Identity

### DIGITAL PRINT

- Book Printing
- Leaflets + Flyers + Brochures
- Publishing : Catalogues + Magazines
- Sign + Display (POS, Billboard, Exhibition, Fleet, Other)
- Stationery
- Mail + Data Driven Communications
- Event Printing : Invitations + Greeting Cards + Venue Maps + Menus
- Promotional + Merchandise
- Embellishment : Paper + Binding + Finishing
- Specialty + Miscellaneous

### PACKAGING + LABELS

- Packaging
- Labels

### MAJOR AWARDS

- Emerging Talent of The Year
- Women in Industry
- Environmental Sustainability Achievement
- Workplace Culture + Wellbeing Achievement
- Industry Employee of The Year
- Industry Supplier of The Year
- Print21 Printer of The Year
- Lifetime Achievement

### SALES + MARKETING

- Self-Promotion
- Regional Printer
- Small Business Printer (Up to 12 employees)

### JUDGES AWARDS

- Judge's Choice / Excellence In Craft