

BE A MARKER OF INDUSTRY – APPLY TODAY

THE INKERS – MAKE YOUR MARK

2025 MARKERS APPLICATION FORM

Brought to you by the Visual Media Association and proud platinum partner, Konica Minolta.

APPLICANT INFORMATION

Full Name:	
Preferred Pronouns:	
Current Position / Title:	
Company / Organisation:	
State / Territory:	

Years in the Industry: ☐ Less than 1 year ☐ 1–2 years ☐ 3–4 years ☐ 5 years or less

Link to your LinkedIn profile (if you have one): _____

Industry Sector (tick all that apply):

- ☐ Print
- ☐ Paper
- ☐ Packaging
- ☐ Publishing / Media
- ☐ Mail & Distribution
- ☐ Graphic Design
- ☐ Prepress / Finishing
- ☐ Sales / Marketing
- ☐ Administration / Finance
- ☐ Other: _____

Business location: Regional ☐ Metropolitan ☐

Business Address : _____

Email Address : _____

Mobile Phone Number : _____

State / Territory : _____

PROUDLY SPONSORED BY PLATINUM PARTNER:



PROGRAM BROUGHT TO YOU BY:



APPLICATION QUESTIONS

Please answer the following questions in no more than 200 words each. Attach your responses in a separate document if required.

1. Tell us about your journey so far in the visual media industry. What excites you about your career path?

2. Why do you want to become a Marker and what would you bring to the program and your state's representation?

3. What does "make your mark" mean to you, and how do you see this applying to your role in the industry?

4. Do you have any ideas or suggestions for activities that would support emerging professionals across your state or the broader industry?

SUPPORTING MATERIALS

Consider including the following to your application:

- > A recent headshot (JPEG or PNG)
- > A short bio (150 words max)
- > (Optional) One-page reference or endorsement from a mentor, manager, or peer

APPLICATION SUBMISSION

Email your completed form and supporting documents to: hello@visualmediaassociation.org.au

Applications close: 2pm, 13 June 2025

Successful applicants will be announced: 20 June 2025

NOTE: Successful applicants will be expected to attend the first briefing session in Melbourne on the 2nd July.

ELIGIBILITY CRITERIA

- > Currently working in the visual media industry (as defined by the VMA: print, paper, packaging, media, publishing, design, distribution, etc.),
- > Five (5) years or less total industry experience,
- > Reside in Australia and able to represent your state at events (virtual or in-person), and
- > Willingness to be mentored, contribute to national activities and share program insights.

PROUDLY SPONSORED BY PLATINUM PARTNER:



PROGRAM BROUGHT TO YOU BY:

