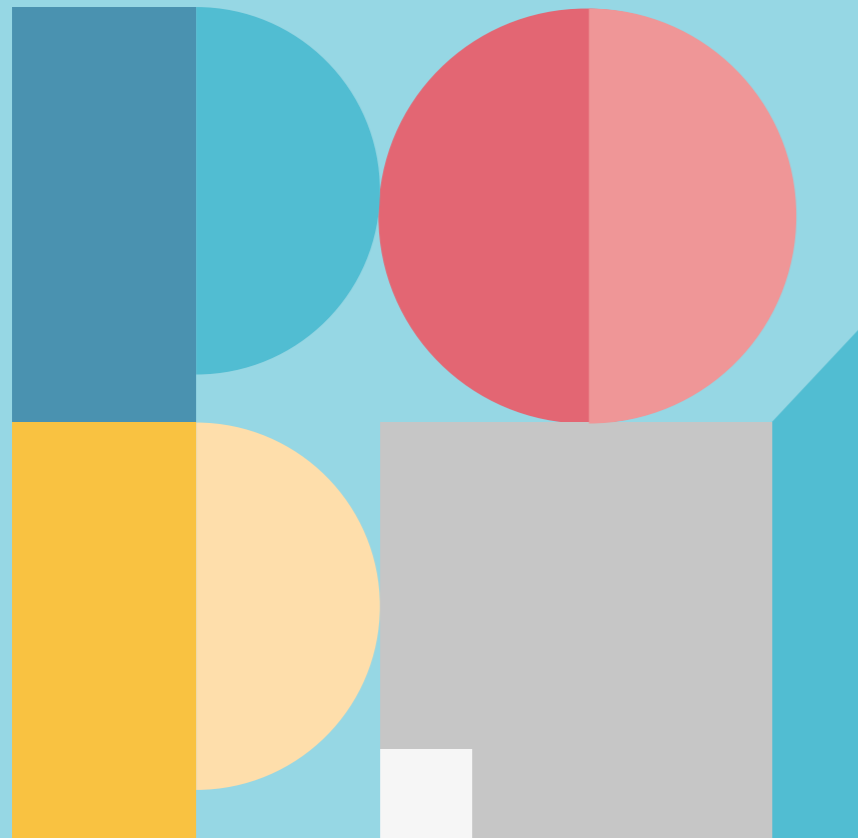




RICOH
imagine. change.



SHARE THE KNOWLEDGE

Ball & Doggett



SPRINTER



WELCOME

The Print & Visual Communication Association and Ricoh welcome you to P.o.P (Power of Print) Summit 2023.

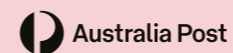
An opportunity for you and your businesses to come together and hear from expert speakers across areas that impact your business. All the while sharing knowledge with your industry peers.

Today is about listening to some areas that will have direct impact to your business, others with specificity to your role, your teams or your general industry. All learning, all knowledge sharing and all opportunities to take some time out to reflect and work on some thinking on your business, not always within your business. Enjoy.

The Print & Visual Communication Association thank our proud partners, Ricoh, Ball & Doggett, Media Super, Sprinter and Australia Post for their support.



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SPRINTER



SESSION 1

Welcome to Your Industry Association – be Part of an Industry Association to Improve Your Business Success

Print & Visual Communication Association

An overview of the rebrand, new focus and industry community will be provided to deliver insight for members and future members of the Association.

Exploring the campaigns and activities we can all be a part of, the opening address will set the tone for the morning, exploring how we can all become VoPPStars, environmental crusaders and paper lovers as well as understanding the future vision for our industry success.



Kellie Northwood, CEO

Kellie is Chief Executive Officer of the Print and Visual Communication Association. She is an experienced chief executive and strong business development professional, with over twenty years of industry experience.

SESSION 2

PACKAGING:
The current landscape of Sustainable Packaging: Impact, Change and the Future State.

Panel Discussion

This panel, facilitated by Zaidee Jackson, will provide insight into the sustainable packaging landscape of Australia and align the audience directly with key individuals driving the change that impacts our packaging industry.

The panel will discuss who APCO is, and the role they play in the regulatory frameworks aligning with Australian government future state mandates within the packaging industry, what the focus points are for printers in the fibre-based arena, and how the changes impact the brands they are working with.



Zaidee Jackson – National BDM, Sustainable Packaging, Ball & Doggett

With a passion for the paper, print and design industries, Zaidee has thrived in a career spanning over 27 years within sales and marketing. An advocate for the industry, Zaidee is multifaceted in her engagement with stakeholders, driving commercial outcomes for business.



Ralph Moyle FAIP, CPP – Education Coordinator, Australian Institute of Packaging

Ralph is a certified packaging professional, a Fellow of the Australian Institute of Packaging, as well as a past president and their current education coordinator. Ralph has a range of senior management experiences in packaging, operations, technical and quality assurance across consumer goods businesses.



Chris Foley – CEO, Australian Packaging Covenant Organisation

As APCO's CEO, Chris leads the development and execution of strategies that bring business, governments and industry together to design, use, recover, reuse and recycle packaging to improve waste, climate, water, material, chemical and social impacts.



Matt Bowman – Production Director, Made by Weave

With over 20 years in the design and print industry, Matt has had the pleasure of working with a vast array of nationally and internationally recognised brands. His current role is where all these skills and experiences come together.

