



Visual
Media
Association

MEMBER BENEFITS

Grow your success with us.

In being a member of your peak industry body, you are supporting your industry and gaining the opportunity to be part of the industry community.

With engagement to things that matter to our industry, you are bringing your voice to the table and together we will lead as one united and strong industry.

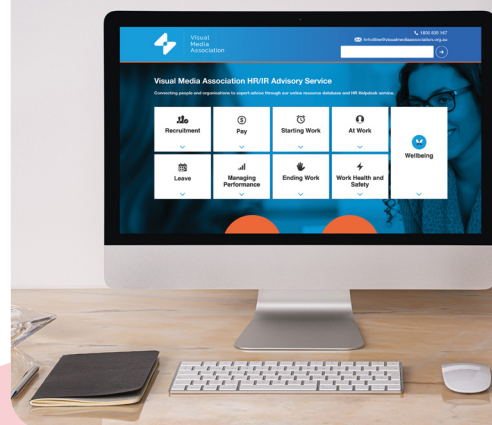
Your peak body works for your success as we represent the paper, print, mail, publishing, packaging and distribution sectors - together we create visual media.

Every dollar we receive from members goes back into the industry your business operates within. Your membership at \$220.00 per employee delivers:

- **Commercial value,**
- **Better business tools,**
- **Insurance and protection.**

Securing a successful future for you and your team.

PULL



SKILLS & TRAINING

Developing and protecting our next generation of skilled labour is critical to the longevity of our industry.

Therefore, we invest in The Smith Family School Leavers and other State Government programs. Further we are developing a U35 Emerging Talent program which will be for our members' emerging talent to develop their skills and pathways with networking across the industry. We are also recognised by Government and sit on the federal Skills & Training Board for our industry.

HR/IR ADVISORY SERVICE

Offering an online portal, helpdesk support line and direct access to industry expertise with our very own GM – IR, Policy & Governance, Charles Watson.

Our IR/HR Advisory offering is specific to the industry with direct liaison to the Awards signatory and the Fair Work Commission.

MEMBER BENEFITS



INDUSTRY PROMOTION & PROTECTION

Our campaigns VoPP, Two Sides and Print School promote the industry's credentials to effectiveness, environment, and social inclusivity.

As a member you can have your teams attend seminars, sales training and research. In turn we will continue to lecture universities, secondary and primary students to promote the industry and channels we represent.

INDUSTRY STANDARDS

Our industry has many compliances and certifications, not all are industry standards and are applicable to non-specific areas of our industry.

To support our members in building best-practice businesses our suite of Industry Standards provides a superior benchmark for your customer assurance to your manufacturing.

ADVOCACY & LOBBYING

No other industry association advocates and protects the paper, print and distribution channels with direct specificity than the Visual Media Association.

Whilst some associations advocate for 'manufacturing' or sub-sectors of our industry, having the specific focus ensures your business and business needs are represented with greater outcome. In 2023, we have returned our apprentices to the priority list, received a lift in copy paper tariffs and continue to lobby now for environmental credential recognition for our industry.

AWARDS & RECOGNITION

Acknowledging our excellence is an important reflection of our industry and who we are.

Members receive early access, discounts and guidance to entries, tickets, and attendance. Celebrating our craft and your successes together.



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**United stronger, together
We work for your success**

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