

MEDIA RELEASE

PVCA BOARD ELECTION BUILDS STRENGTH IN DIVERSITY

For immediate release

The Print & Visual Communication Association (PVCA) proudly announced today the successful completion of its 2024 Board Elections, marking a pivotal moment in the organisation's history with strengthened diversity across the industry.

The election was authorised by the Fair Work Commission and the nomination process has been officially conducted by the Australia Electoral Commission (AEC) across a six (6) week process, and that was audited prior to being confirmed.

The new Board, set to take office on January 1, 2024, reflects a Board strengthened by diversity and expertise to the forefront with Board Officer gender equality and skills now including regional printers, training expertise, representatives from small and large print businesses, and vendors. The breadth across the PVCA Board reinforces its commitment to representing the entire spectrum of the industry, improved diversity to skills and national representation for each State.

The newly elected Board officials are as follows:

Matt Aitken Chief Executive Officer IVE Group	PVCA President August 2022 January 2023 January 2024	National Seat
Kevin Pidgeon Executive Chairman Lithocraft	PVCA Deputy President January 2023 January 2024	National Seat
Rodney Frost Chief Executive Officer The Lamson Group	PVCA Hon. Treasurer August 2022 January 2023 January 2024	South Australia
Stuart Fysh Managing Director The Label Factory	PVCA Hon. Secretary January 2021 January 2022 January 2023 January 2024	Western Australia
Tony Bertrand National Marketing Manager Ball & Doggett	PVCA Board Officer January 2024	Tasmania
Tom Eckersley Managing Director Eckersley Print Group	PVCA Board Officer January 2019 to 2024	Queensland
Holly Masters Director Morgan Printing	PVCA Board Officer January 2024	New South Wales

Nick Tuit Owner Kwik Kopy – Pitt St Sydney	PVCA Board Officer January 2022 January 2023 January 2024	Australian Capital Territory
Kirsty Woodhead Director Breen Printing	PVCA Board Officer January 2024	Victoria

"I look forward to working with the new Board and building from their diverse skillsets to advance the Association's mission. It's particularly heartening to note that all three incoming Board Officers are long-standing members, their insights will be invaluable in shaping the future strategic direction of our organisation," commented Kellie Northwood, Chief Executive Officer, PVCA.

Exiting Board Officers include Simon Carmody, Spot Productions who began as a Board Officer for The Real Media Collective and took up a casual vacancy on the PVCA Board during the merger negotiations which has now concluded. John Georgantzakos, Managing Director, Spot Press held Hon. Treasurer and Deputy President positions since election in 2018 and Walter Kuhn, Director, Kuhn Corp, has held President and Deputy President roles since his election in 2016, being one of the longest-serving Board Officers.

"John Georgantzakos and Walter Kuhn have left an indelible mark on PVCA. John's financial acumen has been a cornerstone of our organisation's success in his capacity as Treasurer and Deputy President, and Walter's steadfast commitment and long-serving leadership as the President during turbulent times has been truly commendable. Their contributions will not be forgotten, I thank Simon, John, and Walter for their support over the past eighteen months in my position as President and we wish them all the best in their future endeavours. I am very pleased to have for the first time in the history of the association, two women representing our industry and thank Kirsty and Holly for nominating and joining the Board, as well as I welcome Tony for his supplier perspective across our industry, an important cohort of our membership as we commit to one industry focus. I look forward to the 2024 Board of Directors providing leadership, diversity and commitment to implementing the new strategy on behalf of our members and industry," commented Matt Aitken, Chief Executive Officer, IVE Group and Association President.

The current Board will continue to govern until the end of the year with the new Board being appointed from 1 January 2024. The incoming Board Officers will commence attendance to Board meetings as Observers for the immediate period.

– END –

The Print and Visual Communication Association

The Print and Visual Communication Association (PVCA) is the recognised peak industry body for the print, paper, publishing, packaging, graphic design, distribution, and media technology industries in Australia, operating for over 141 years.

A registered organisation with direct signatory to the nine Awards across our industry and membership, the PVCA offers an end-to-end industry association solution that is relevant in all that it undertakes: advocating the relevance of the established media – print – that we all belong to; developing global partnerships and translating to regional requirements; awarding excellence;



investing in products; and arming our industry with sales tools, sustainability collateral, industrial relations representation and more.

The PVCA is the largest print industry body, committed to building a stronger united leadership to deliver the goals of our members. United we will lead strong advocacy, government advisory, skills and training programs, protection, and promotion of our industry channels and more to ensure our members' businesses operate within a future-proofed strategy for success.