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MAKE YOUR MARK

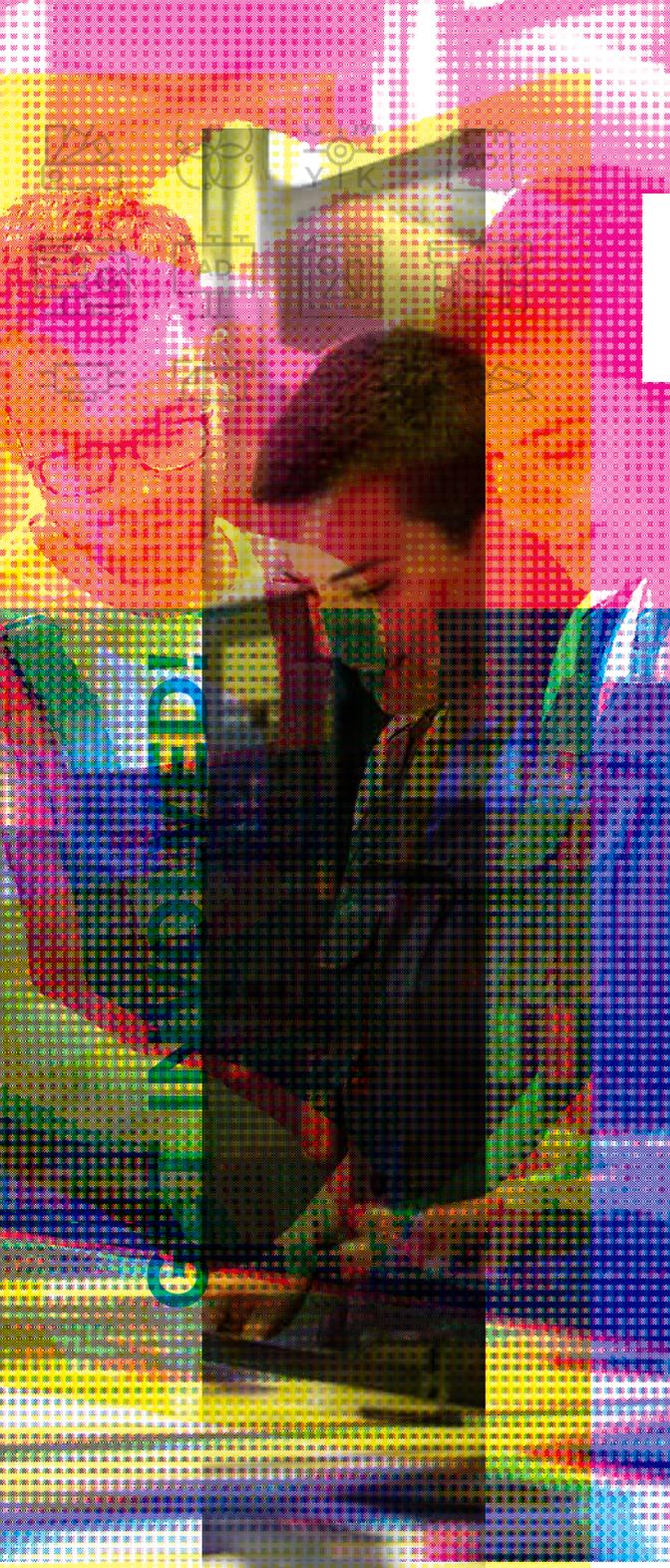
**NEW
NATIONAL
EMERGING
TALENT
PROGRAM**

Retain, develop and empower young professionals in the print, packaging, publishing, signage, media and manufacturing sectors.





MYM



WHO CAN JOIN?

Are you under 35 or have less than 5 years industry experience?

Do you work in any part of the visual media, print, packaging, or manufacturing industry?

Then **THE INKERS** is for you, no matter what role you play in the industry — production, sales, finance, creative, logistics and more — you belong in this emerging talent community.

Scan here to find out more...



or visit:
<https://visualmediaassociation.org.au/the-inkers/>



WHAT YOU GET

SKILLS DEVELOPMENT

Practical workshops, site tours, and digital literacy training to boost your career confidence.

MENTORSHIP

Be mentored by an industry leader through our partnership with MISA's Mentorship Pilot. Learn directly from experienced professionals.

NETWORKING & LEADERSHIP

Join state-based events, connect nationally, and apply to become a local Marker — our official emerging leader in your region.

RECOGNITION & VISIBILITY

From story-telling campaigns to networking events, we're shining a light on emerging talent across the country.



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GET INVOLVED

FOR EMERGING TALENT

Register to join the national program and get early access to events and mentorship.

Nominate to become part of your state's committee — represent your region and lead your peers.

Join roadshows, "Bring Your Boss" site visits, and workshops.

FOR MENTORS

Share your experience. Help shape the next generation by joining our national mentor pool.

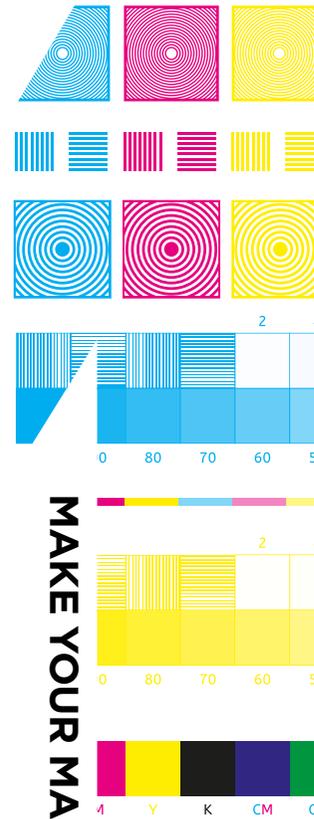
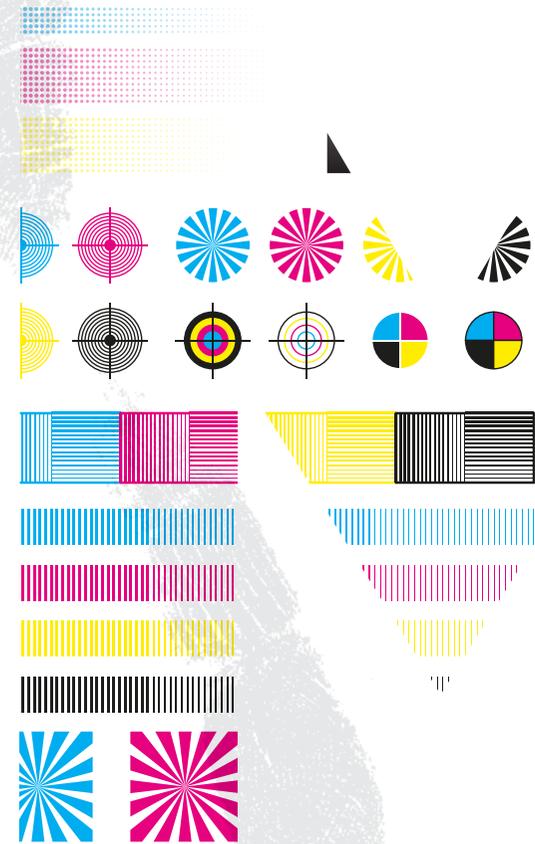
One-on-one mentoring with early-career professionals (supported by The Manufacturing Industry Skills Alliance's [MISA] structured framework).

Recognition through national events and industry reports.

FOR EMPLOYERS

Encourage your team to join — participation builds loyalty, visibility, and future-ready capability.

Consider attending and being part of an event, share your story, or partner with us to support a regional activity or learning presentation.



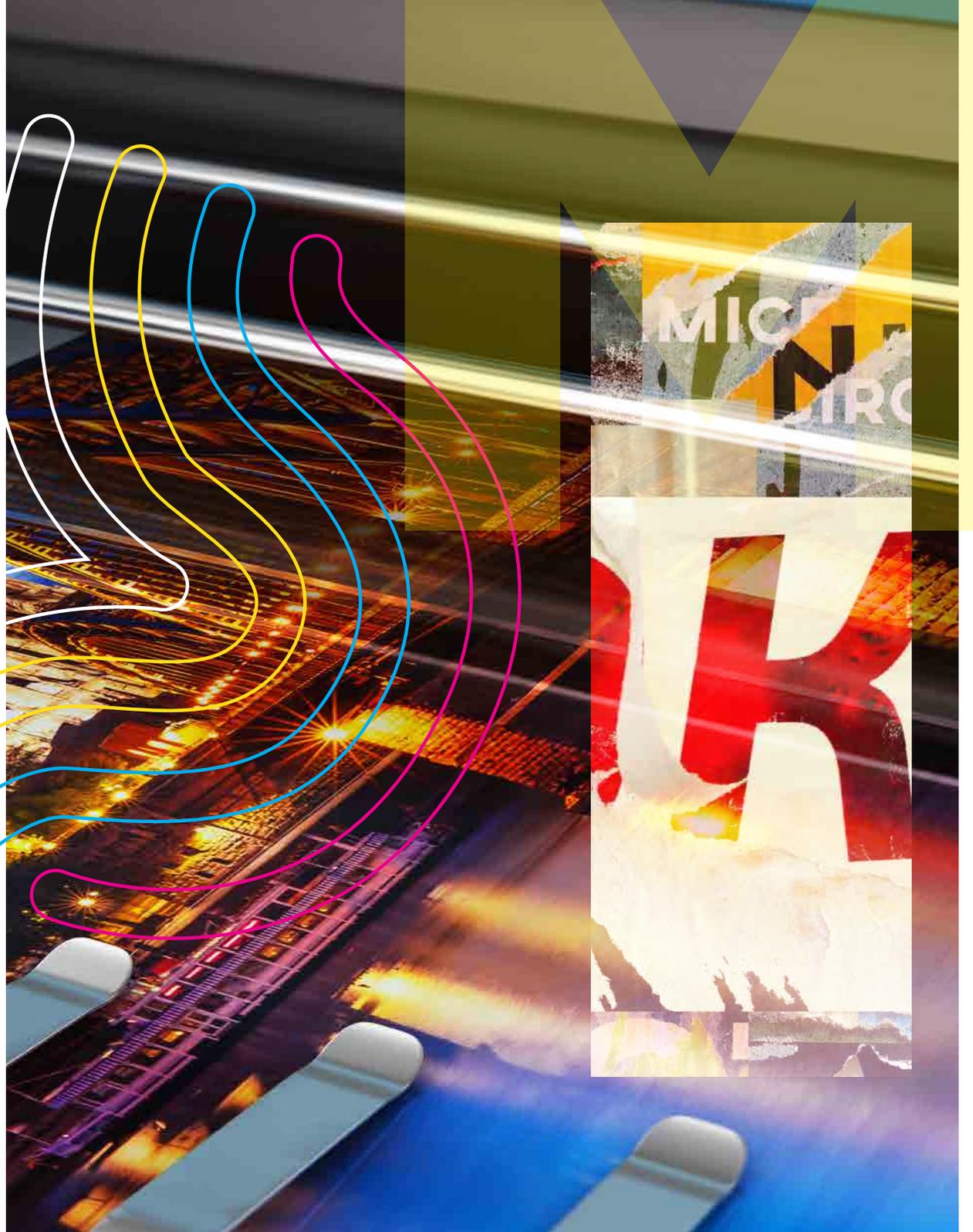
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WHO'S RUNNING THIS SHOW?

The Markers are representatives of emerging talent from regional and metropolitan areas across Australia. This team will be the advisory committee to the program, bringing the emerging talent voice directly to the strategic thinking behind the program's activities.

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Angas

ANGAS ADCROFT
South Australia
Apprentice Printer,
MCC Australia.



Trent

TRENT BOWES
Victoria
Production Manager,
Revolution Print.



Jiann

JIANN MOBBS
New South Wales
Digital Printing Apprentice,
Department of Customer
Service - Spatial Services.



Stella

STELLA CHAU
Victoria
Marketing
Coordinator,
Ozito Tools.



Isobel

ISOBEL CLARK
Tasmania
Director of
Client Services
and Marketing,
Flying Colours.



Melissa

MELISSA FOORD
Western Australia
Account Manager,
Scott Print.



Zaf

ZAF HAQ
New South Wales
Project Manager,
IVE Group.



Laila

OLGA PLASTOURGOS
New South Wales
Marketing
Executive,
Kyocera Document
Solutions.



Olga

LAILA STEVENS
Queensland
Printing Apprentice,
Eckersley Print Group.



**MEET
THE
PEEPS**

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WITH A BOLD BRAND INSPIRED BY INK, FINGERPRINTS, AND INDIVIDUALITY, *THE INKERS* INVITES EVERY EARLY-CAREER PROFESSIONAL TO STEP FORWARD AND **MAKE THEIR MARK.**

GET INVOLVED

REGISTER YOUR INTEREST

EMAIL: hello@visualmediaassociation.org.au

VISIT: <https://visualmediaassociation.org.au/the-inkers/>

CALL: +61 3 9421 2206

MAKE YOUR MARK



KONICA MINOLTA

Ball & Doggett

SPECIAL THANKS:

To our founding Platinum Partner, Konica Minolta Australia and Industry Sponsor, Ball & Doggett, for leading the way in supporting the future of our industry.

More sponsors are welcomed as we build the program, we need your help!



Visual
Media
Association

