



WEBSITE PRIVACY POLICY

Visual Media Association (VMA) is committed to safeguarding your privacy online. Please read this policy to understand how your personal information will be treated. VMA will only collect, hold, use and disclose personal information for lawful purposes that are reasonably necessary or directly related to the VMA's functions or activities or where otherwise required or authorised by law.

Personal Information

Access to the Site does not require you to become a registered user, although you will need to subscribe if you wish to receive e-newsletters from Visual Media Association, and you will require a member login to proceed to website content beyond publicly available information.

Visual Media Association hopes you find the e-newsletters we send you useful but if you have any complaints about them or their content you should email hello@visualmediaassociation.org.au. You can opt-out of receiving Visual Media Association emails at any time by emailing hello@visualmediaassociation.org.au.

To register to receive e-newsletters from VMA you must provide us with accurate registration information. The details which you provide about yourself and any information which identifies you such as your name, address, email address ("personal information") will be collected by us when you register.

In order to send you e-newsletters, VMA will take all reasonable steps to treat any related personal information obtained by VMA in accordance with relevant legislation and the terms of this Privacy Policy.

Your details and data may be used for statistical purposes (where information is aggregated and stripped of personally identifying data). We may distribute aggregated statistics (without personally identifying data) to any third party, or to the public.

How we store and protect information

Only employees and approved contractors/developers who need the information to perform a specific job are granted access to personal information.

We may store electronic records within our own secure network and through third-party data storage providers. We may disclose personal information to external service providers located domestically and overseas so that they can provide us with services in connection with the operation of our business, such as marketing services and data storage. Personal information within our network is password protected and access is appropriately limited. By submitting your personal information to us, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.



Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your personal information, we will use procedures and security features to try to prevent unauthorised access. Other than as set out in this privacy policy, we will not pass on your personal information to third parties unless we are required by law or by a regulatory or government authority to do so. We do not normally link IP addresses to anything personally identifiable, which means that you remain anonymous even though we include your IP address in our aggregate information.

Any fraudulent or unauthorised use and any attempts to circumvent system security are immediately notified to system administrators and will result in the immediate closure of the offending user's system accounts and may result in potential prosecution. In the event of any such improper conduct, we may use the information we have gathered or received about an individual in order to fulfil the above provisions, including passing personal information to law enforcement authorities including the Police.

Notification procedures

It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business-related purposes, to you via email notice, written or hard copy notice, or through conspicuous posting of such notice on our websites, as determined by Visual Media Association at its sole discretion.

Visual Media Association reserves the right to determine the form and means of providing notifications to you, provided that you may opt-out of certain means of notification as described in this privacy policy.

Changes to our privacy policy

If we change our privacy policies and procedures, we will post those changes on our website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. Changes to this privacy policy are effective when they are posted on this page.

Links to Other Sites

Our Site may contain links to and from the websites of third parties that are not owned or controlled by Visual Media Association. If you follow a link to any of these websites, please note that Visual Media Association is not responsible or liable for the practices employed by websites linked to or from our website, nor the information or content contained therein. Please check them before you submit any personal information to these websites. The use and collection of such information by a third party is subject to and governed by their privacy policy.



WEBSITE TERMS OF USE

In using the Visual Media Association's website and related services, you agree:

- Not to attempt to modify, adapt, translate, sell, reverse engineer, decompile, and or disassemble any portion of the website.
- Not to tamper with other persons' access to the website or commit unauthorised intrusion into any part of the website, including computers, files, accounts, networks and equipment.
- That you are responsible for maintaining the confidentiality of your login and for any activities that occur under your login, and you will contact VMA immediately of any unauthorised use of your login.
- That the resources on the website contain proprietary and confidential information that is protected by applicable laws, including intellectual property rights and laws.
- Not to attempt to bypass any firewall or security relating to the website.
- Not to use any part of the website for which you are not authorised or devise ways to circumvent security in order to access part of the website for which you are not authorised, including but not limited to password cracking, social engineering (defrauding others into releasing their passwords), denial of service attacks, harmful and malicious destruction of data, injection of computer viruses, or intentional invasion of privacy.

WEBSITE DISCLAIMER: The information contained on this website is for the purposes of disseminating information to members of the Visual Media Association and to the public where that information is not behind a member login requirement. All care is taken in the preparation of the information and published materials on this website. The Visual Media Association does not make any representations or give any warranties about its accuracy, reliability, completeness or suitability for any particular purpose. To the extent permissible by law the Visual Media Association expressly disclaims and will not be liable for any expenses, losses, damages (including indirect or consequential damages) or costs which might be incurred as a result of the information being inaccurate or incomplete in any way and for any reason whatsoever.

If you have any concerns regarding the content on this site please contact Visual Media Association on hello@visualmediaassociation.org.au.